

SANDRA FEDOWITZ

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I LOVE TELLING GOOD STORIES

I work on compelling stories for products,
business, artists and visions.

Keeping an eye on the golden thread of a story is
crucial to me. *What? Who? Why?*

I am used to a lot of storytelling formats: press
release, social media post, print media.

I AM CURIOS

Constant learning and unlearning beyond
my comfort zone is purpose.

I AM A LEADER

I take responsibility.

I thrive for efficiency and fairness that supports
the well-being of everyone and every project.

I am self reflected: Impact over intention.

I AM LONGING FOR RESPECTFUL TEAM WORK

I support others and I listen.

I deeply appreciate other's perspectives
that broaden my own.

WORK EXPERIENCE

06/2019 - PRESENT | YOGA TEACHER

04/15 - PRESENT | CONTENT AND MARKETING
MANAGER (ONLINE AND PRINT), SEO MANAGER,
CRUSZ BERLIN, GERMANY | HOME OFFICE

01/13 - 03/15 | STORE MANAGING AND MARKETING
(ONLINE AND PRINT), CRUSZ BERLIN, GERMANY

06/13 - 09/13 | LOCATION AND EVENT MANAGER,
ZWEITE HEIMAT, BERLIN, GERMANY

06/09 - 12/09 | TEACHING GERMAN AND HISTORY,
ST. KILIANS, GERMAN SCHOOL, DUBLIN, IRELAND

04/07 - 02/13 | EVENT MANAGER, ZU DIENSTEN,
TUEBINGEN, GERMANY

02/07 - PRESENT | BAND MANAGEMENT AND TOUR
BOOKING OF INTERNATIONAL BANDS AND ARTISTS

01/07 - 03/07 | EVENT ASSISTENT, ZU DIENSTEN,
TUEBINGEN, GERMANY

SPECIAL SKILLS

Microsoft Office, Wordpress, Google Search Console, Sistrix,
Facebook Business Manager

German (native), English (fluent)

State Examination German and History University of
Tuebingen, Germany